



YOUR ESTIMATED INITIAL INVESTMENT

This chart estimates your initial investment for a HomeStyle Services Franchise Business with a single office location.

<u>Type of Expenditure</u>	<u>Amount</u>
Initial Franchise Fee	\$25,000
Real Property	\$1,000 to \$1,500
Leasehold Improvements, Furniture, Fixtures	\$2,500 to \$5,000
Equipment	\$8,500 to \$10,000
Opening Advertising	\$3,000 to \$5,000
Mobile Marketing Program	\$5,000 to \$6,000
Training Expenses	\$1,500 to \$3,500
Start-up Supplies	\$1,000 to \$2,000
Insurance	\$500 to \$2,000
Utility Deposits	\$0 to \$300
Professional Fees	\$300 to \$1,000
Business License	\$200 to \$1,000
Additional Funds (6 months)	\$35,000 to \$45,000
TOTAL	\$83,500 to \$107,300