

Home Care Careers



Why is home care so *important?*

- ✚ Ability to improve patient outcomes and cut overall healthcare costs
- ✚ Home care fills the gaps in care when a patient no longer requires around-the-clock oversight but needs medical supervision and certain treatments following a serious injury, illness, or surgery

Home Care *Services*

From skilled nursing services to at-home therapies, a wide range of services can be provided in the home.



Senior Care Services

(often referred to as personal care services)



Home Nursing Services



Physical Therapy



Speech Therapy



Occupational Therapy



Respite Care

Why Home Care Is important:

By The Numbers



of people using **home healthcare** services are **65** and older



of those over age **60** choose to live **independently, comfortably**, and with an enhanced **quality** of life



A surprising statistic shows that of those **receiving home care services**, 44 percent simply received help and assistance with activities of **daily living** and **personal care**.



Caregiver burnout is real, and it impacts both the patient and the caregiver. More than 65 million people, or 29 percent of the U.S. population, provide care for a chronically ill or disabled senior loved one each year, spending an average of 20 hours per week with the consumer.

CMS estimates that home health care in **MEDICARE SAVES AT LEAST**



a year through reduced hospitalizations, based on the nine states participating in the Home Health Value-Based Purchasing (HHVBP).

Why Is the Demand for Home Care Services

Growing so Fast?



✚ The Baby Boomer Effect

According to the U.S. Census Bureau, U.S. boomers (69.6 million people ages 58 to 76) will remain the second-largest population group in the country in 2022.

✚ People Are Living Longer

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✚ The Pandemic Accelerated the Demand For In-Home Care



of nursing homes reported they were likely to close in 2021 due to COVID.



of respondents said COVID-19 completely changed their opinions about the best way to care for aging seniors.

Reasons You Should Consider a

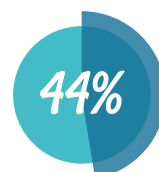
Career in Home Care



If you've always had a heart for **helping others** and are looking for a way to earn an income doing what you love, becoming a home care professional is a great place to start.

12,000 licensed home care agencies and

20,000 private duty home care companies in the US



The home care industry has grown 44% in the last five years.